

## **FOR IMMEDIATE RELEASE**

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*Of interest to advertisers, editors and journalists covering:  
Radio, Podcasts, Dogs, Online animal radio shows, Online dog podcasts, Online pet podcasts*

Online Pet Podcast and Animal Radio Show Bring You Closer to Your Dog

*Online dog podcast “My Doggie Says...” bridges the gap between owners and pets in an intimate online animal radio show*

Phoenix, AZ— The online animal radio show “My Doggie Says...” is more than just an informational online pet podcast. This online dog podcast actually teaches listeners to communicate and reach out to our four-legged friends using their own language. Fred Haney, host of the “My Doggie Says...” online animal radio show, is the four-time award-winning author of the book “My Doggie Says... Messages from Jamie”. His animal radio show airs in Phoenix every Wednesday at 8 pm. An online pet podcast of every show is also available on iTunes.

The “My Doggie Says...” online pet podcast addresses the principles of canine communication in everyday life. Listeners of Haney’s online animal radio show will come to understand the unique language of dogs while learning to build stronger relationships with their furry companions. Haney’s charming golden retriever puppy Callie sits in on each online dog podcast and oversees expert interviews from all corners of the dog world.

“This online pet podcast really helps people understand their dogs,” Haney said. “A lot of my online dog podcasts are about learning to speak ‘dog’ and learning to understand what your dog is telling you. The “My Doggie Says...” online animal radio show is geared towards bringing people closer to their dogs.”

Guests on the “My Doggie Says...” online pet podcast have spanned a wide range of expertise, from published authors, to pet store owners, to breeders, to professional trainers. One online dog podcast featured Karen Klingberg, head of the National Disaster Search Dog Foundation, who discussed how search dogs are selected and trained. Another of Haney’s online pet podcasts featured Ted Kerasote, best-selling author of “Merle’s Door: Lessons from a Free-Thinking Dog”. “Fred Haney really understands how dogs think and talk,” Kerasote commented.

“The entire theme of the “My Doggie Says...” online animal radio show is unique in its devotion to understanding dogs from their own (rather than an entirely human) point of view,” said listener Jenn Lewis, author of “The Human Pack: A Guide to Human/Dog Relationships”.

Said Haney, “I have a great relationship with my dogs. If I can spread that to others with this online animal radio show, my work will be complete.”

The “My Doggie Says...” online dog podcast can be heard on iTunes. The radio show is broadcast live at 8:00 p.m. Mountain Standard Time on Wednesdays on KFNX-1100 in Phoenix, AZ. The show is also streamed live over the Internet at [www.1100kfnx.com](http://www.1100kfnx.com).

For more information or to order a copy of “My Doggie Says...Messages from Jamie”, see [www.mydoggiesays.com](http://www.mydoggiesays.com).

### **About Fred Haney**

When not hosting his own online animal radio show, Fred Haney works in investment as a high-tech venture capitalist. He is also the author of “My Doggie Says...Messages from Jamie”. An expert in understanding dog behavior, Haney has worked for years to decode the behavior of his own dogs Jamie and Callie. His “My Doggie Says” animal radio show can be heard on iTunes as an online pet podcast.

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